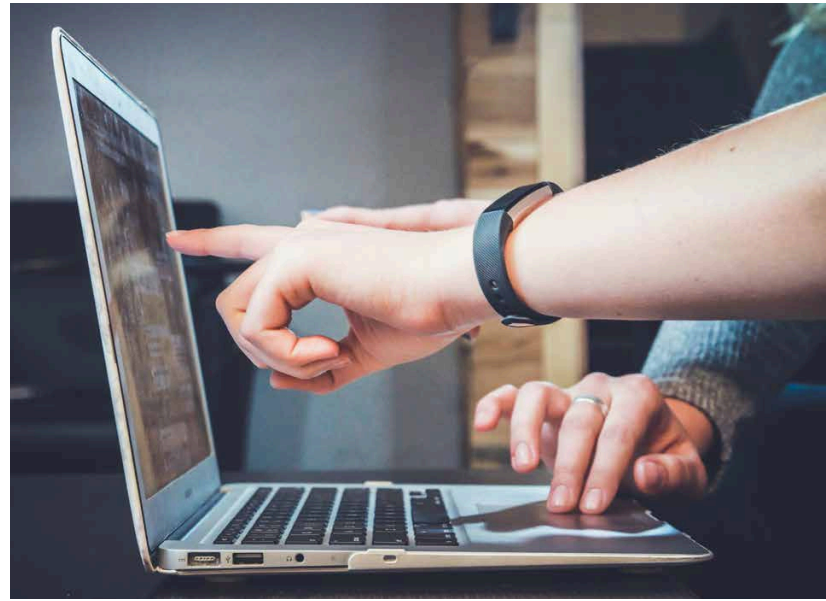


WEB MAINTENANCE

Maintaining your website is essential to supporting your business's growth.

Why is Website Maintenance Important?

Websites require constant maintenance to operate properly. It's one thing to build a website. Keeping a website up to date is something entirely different. Websites can get cluttered or lagged by bugs, missed updates, broken links, outdated content, and poor maintenance. A functional and secure website can protect your business's reputation, your relationship with potential and current customers and, potentially, hundreds of thousands of dollars to remedy any damage.



Without constant and proactive website maintenance, you may be at risk of numerous threats.

The **Benefits** of a Properly Maintained Website Include:



Website Security



Enhanced User Experience



Increased Website Traffic



Search Engine Optimization (SEO)



Disaster Recovery and Back-ups



Software and Plugin Updates

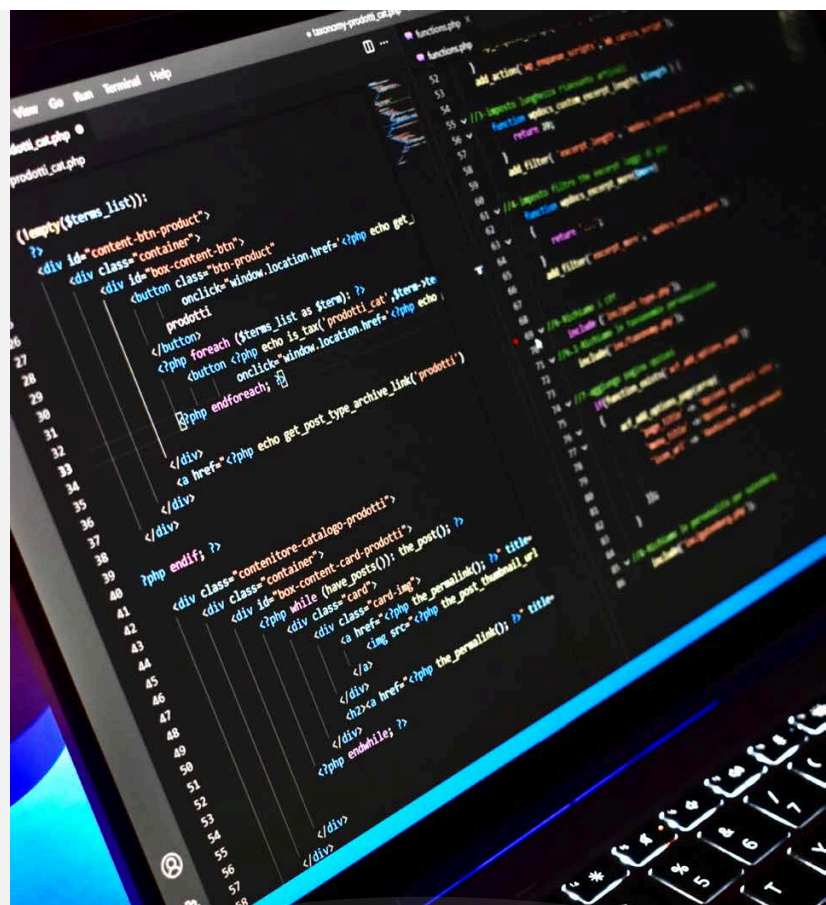


Minimized Risk of Costly Disasters

How Can a **Managed Service Provider (MSP)** Help?

With proper website maintenance and the right MSP by your side, your business can stay ahead of risks and competition. Hiring a team dedicated to maintaining your website leaves less room for costly errors and saves time, energy, and other resources. Instead of tackling - or neglecting - website maintenance on your own, maximize your time and effort with a managed service provider.

- Website Hosting
- E-Commerce Support
- Database Optimization
- Monthly Theme/Plugin Updates
- 24/7 Website Uptime Monitoring
- Site Performance Optimization for Fast Page Loading
- Website Back-Ups
- 24/7 Security Monitoring
- Monthly SEO
- Monthly Wordpress Core Updates
- Site Performance Check and Recommendations
- 30 Minute Response Time



Looking for a **website maintenance** partner?

When you partner with a Managed Service Provider like Synchronworks, you get a team of website experts dedicated to effectively maintaining your website.